



*** PRESS RELEASE ***

“CLEANING FOR A REASON” TOPS CANCER RESEARCH FOUNDATIONS

“There are tons of cancer–research foundations. I need help with my house! I have three small children and have been taking chemotherapy for over 19 months. We don’t need another research foundation; this is what I need today. This is a God–send to me.” Cancer Patient, Charlottesville, Virginia.

You do not need to be a researcher, doctor or nurse to have a positive and dramatic impact on the life of a cancer patient. Partner companies of **Cleaning For A Reason** are proving this every time they clean a home for a woman receiving treatment for cancer. Cleaning For A Reason is a non–profit organization dedicated to providing free and discounted cleaning for cancer patients. This nonprofit was formed last fall and is the only foundation in America doing this type of philanthropic work.

Busy Brooms in Charlottesville, Virginia is proud to say that we are a charter partner of this organization.

We have always helped women simplify their lives. That is what we do. So being a part of the **Cleaning For A Reason Foundation** is a natural fit for our company. As a local business we are grateful for the success that we have attained through our many loyal customers. We are proud of the services we provide and proud to be able to help those in need. It is another way that we can reach out to our community. We are committed to providing the gift of a clean home to women undergoing treatment for cancer through this foundation. So far this year we have donated 68 hours of staff time to these women and families in need and are hoping to reach 100 by year end. When someone knows a woman who is in need of help during this difficult season of her life, please send her to the foundations website at www.cleaningforareason.org or call us at the office for more information regarding this amazing opportunity for help.

You can help, too. As is true with most nonprofit organizations, we need your support to help as many women in need as time will allow. Each cleaning company provides time and money which helps fund base operations and the free services for women with cancer. Unfortunately, our supply does not come close to the demand. Each client patient receives four free cleanings spaced out once a month for four months. You can make a huge difference in these women's lives by helping us grow and recruit additional companies into the program or by making a donation to help us further this cause. You can do this by contributing a small amount each month to **Cleaning For A Reason**. The contribution is easy and painless. You choose the amount, from \$1 to \$1000 per month (or more if you would like) or a one-time donation. Just fill out the attached card and mail back to our office. We can automatically bill this each month to your credit card, along with your regular cleaning services, and mail the money to the foundation for you. Or you can include the donation on your check along with the payment of your cleaning. The national **Cleaning For A Reason Foundation** makes it possible for us to do our part in the way we know best--cleaning homes every day, and making a difference. We hope that you will join us in making a difference in the lives of women receiving cancer treatment.

Thank you for your time and consideration.

AnnMarie Johne, Owner
Busy Brooms
Charlottesville, Virginia

434-466-4399
www.busybroomsinc.com